

SCALING UP SUCCESSFUL INTERVENTIONS

Lessons from World Bank Agricultural and Rural Operations

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Our challenge

75 percent of the world's poor live in rural areas.

This places rural development firmly at the core of poverty reduction

Limited resources combined with increasing demand

Selective and strategic planning

The vital role of partnerships



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ARD
AGRICULTURE AND
RURAL DEVELOPMENT

Scaling up in the World Bank ARD Portfolio

“To efficiently increase the socioeconomic impact from small to a large scale of coverage”

- World Development Report 2008 and ARD Action Plan 2010-2012
- About a quarter in the scaled up – category
 - Thematic focus
 - Geographic expansion
 - Vertical scaling up
 - Scaling of design elements
 - Adjustable Program Loans
 - Additional funding

Examples:

Research for Development Portfolio

- Different ways of scaling up
- Deliberate: Adjustable Program Loan – approach and a piloting and testing approach
- Non-deliberate evolutionary approach: building on previous reforms and lessons

The China Agricultural Technology Transfer Project

“Piloting and testing innovative PPP models”

- Changing the role of government in developing value chains
- Promoting inclusive growth

A competitive process, grants as incentives for private sector to address public goods via sub-projects

Scale-ability:

- Modular project design, uniform procedures, M&E and client demand
- Geographic and design element based scaling up anticipated



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The India National Agricultural Innovation Project

Aim to foster Innovation & Pluralism in Agric. Research

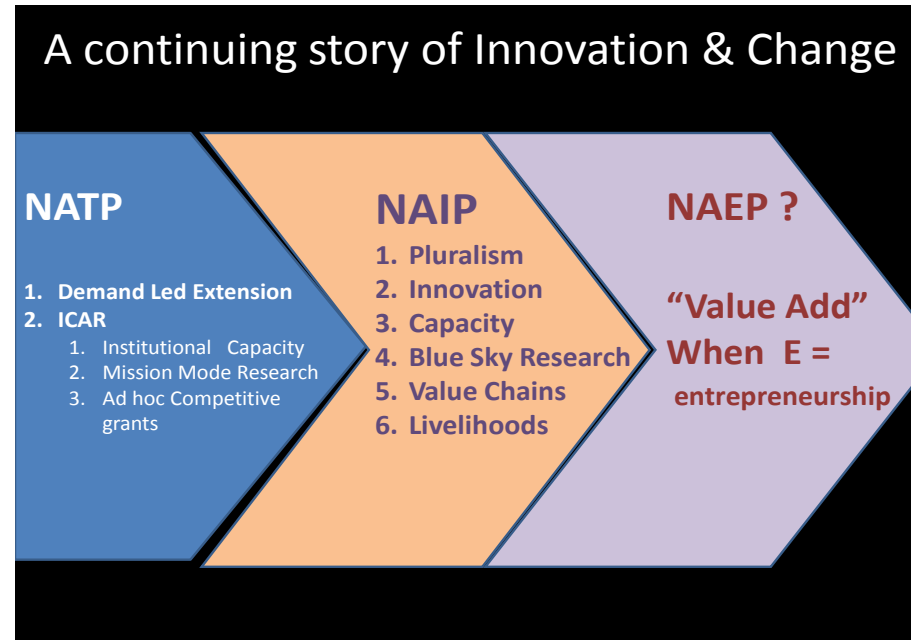
- Getting agricultural researchers to engage with diverse stakeholders
- Thinking commercially
- Competitive grants to R4D consortia and facilitation support
- Increasingly pluralistic R&D, improved quality & relevance

Evolutionary approach:

- Sector experience; increasing pluralism; adjustable/replicable instrument; mind set



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Key Lessons

- Client demand
- Good, tested design elements
- Evolutionary approach
- Resources for monitoring and evaluation
- Partnering

Our programs



- The World Bank Development Marketplace

Rewarding innovation via early state grants....
... and bringing it to scale

A two year implementation cycle ...
... identifying the best ones for scaling up

“Using cassava waste to raise goats”

“Value chain development for textile products:
linking farmers to markets”



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Scaling up with Our Partners/Partnerships



The Consultative Group on International Agricultural Research

Bringing research to scale through large-scale collaborative programs



The International Fund for Agricultural Development

The value of existing knowledge; Pathways & Drivers; Small or large?



The Global Agriculture and Food Security Program

G20 pledges, commitments, and disbursements

The value of additional funding to existing projects

The prospects for scaling up if pledges materialize

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